JASON HANLON

PRODUCT DESIGNER, SENIOR UX DESIGNER, DESIGN MANAGER, CREATIVE DIRECTOR

Location: Winthrop, MA 02152 • Mobile Phone: (857) 210-8976

Email: jasonghanlon@outlook.com

LinkedIn: linkedin.com/in/jason-g-hanlon/

Portfolio: www.jasonhanlon.com

ABOUT

Experienced UX, UI, and digital product design leader with over 26 years of expertise in delivering innovative solutions that enhance user experiences. Skilled in leveraging emerging trends, technology, and creative problem-solving to craft intuitive, business-driven, and customer-focused interfaces. Proven ability to collaborate with globally distributed teams to drive customer satisfaction while reducing business costs.

SKILLS

- **User Experience Design (UX & UI)** – Design optimized user-product interactions
- **Usability Testing** – Analyze user interactions, identify areas for improvement
- **Usability Research** – Research audience behaviors, needs, and pain points
- **Design Management** – Leadership, task-management, design mentor
- **Design Leadership** – Vision, strategy, talent development, collaboration
- **Design Systems** – Library and component creation / maintenance, documentation
- **Data Visualization** – Visually simplifying complex data for easy consumption
- **Responsive Design** – Optimize designs for all screens; mobile, tablet, desktop, 4k
- **Adobe Creative Suite** – Photoshop, Illustrator, Dreamweaver, Premiere
- **Wireframes** – FigJam, Balsamiq, Axure
- **Figma** – Design concepts, clickable prototypes, components, page templates
- **HTML and CSS** – Skilled in HTML and CSS, including CSS pre-processors
- **Search Engine Optimization (SEO)** – Semantic HTML, ADA-compliant accessibility
- **Artificial Intelligence (AI)** – ChatGPT, DALL-E3, Visual Electric, MS Copilot, Runway
- **Agile** – Team collaboration, sprints, scrum, rapid communication
- **eCommerce** – Interface design, navigation, online stores, forms, feedback

EXPERIENCE

MTM, St. Louis, MO • Senior UX/UI Designer • Medical/Transportation Industry

(04/2024) – (02/2025), Remote

- Lead designer for MTM's new Link app and design system, upgrading legacy designs, enhancing user experience and building out the new design system for all
- Collaborate with internal users, product management, and development to identify pain points and deliver user-optimized, cost-effective experiences
- Designed a new, streamlined rules engine with a user-friendly UI supporting multiple audiences simultaneously and intuitively

CoStar Group, Boston, MA • UX Manager • Real Estate Industry

(08/2021) - (11/2023), On-Site

- Led design and management for CoStar Lender's real estate risk assessment software
- Redesigned the admin portal and streamlined data imports, boosting new-user adoption by 32%
- Developed user journeys, wireframes, and high-fidelity Figma prototypes, improving user experience and increasing traffic
- Created custom components and documentation for an internal Figma-based design system, ensuring consistency across global teams
- Facilitated cross-functional collaboration and translated user needs into effective design solutions, enhancing user satisfaction

SS&C, Boston, MA • Senior UX Designer • Financial Industry

(12/2018) - (08/2021), Hybrid

- Lead UX designer for SS&C's Project Aloha, a next-gen financial software for stock traders and Wall Street professionals
- Identified interface gaps through user feedback, adding features for better reporting and data access
- Led user research, creating personas, journeys, wireframes, and high-fidelity Figma prototypes

- Collaborated with executives and teams via Jira to align business goals, ensure branding consistency, and prioritize user needs
- Developed custom components and documentation for a Figma-based design system, streamlining workflows across teams

Homesite Insurance, Boston, MA • Creative Director • Insurance Industry

(11/2008) - (10/2018), On-Site

- Helped grow Homesite from $250M to $1.5B in under 8 years by improving user experience and ensuring pixel-perfect design consistency
- Designed insurance products, landing pages, and optimized user flows, increasing web traffic by over 40%
- Led a team of 12 digital artists and modernized responsive websites on a React stack
- Managed UX research, testing, prototyping, and design iterations

Additional Experiences • Senior Web Designer/Manager • Various Industries

(09/1998) - (11/2008), On-Site & Hybrid

- As Online Communications Manager, I boosted customer sign-ups and engagement while cutting keyword spend by optimizing landing pages, refining keywords, and speeding up lead delivery via Salesforce
- Lead web designer responsible for marketing sites, product animations, and 3D product renderings
- Lead web designer for agencies, creating websites and digital product demos for brands like Newell-Rubbermaid, Goody Care, Homedics, and Honeywell

EDUCATION AND CERTIFICATIONS

Endicott College, Beverly, MA • Bachelor of Science, Visual Communications

Activities*: Student Government, Theater Club, Baseball Team*

Generative AI vs. Traditional AI (2023)
Design Thinking for UX Design Managers (2023)
Generative AI for Product Managers (2023)
UserZoom Advanced Certification (2022)